



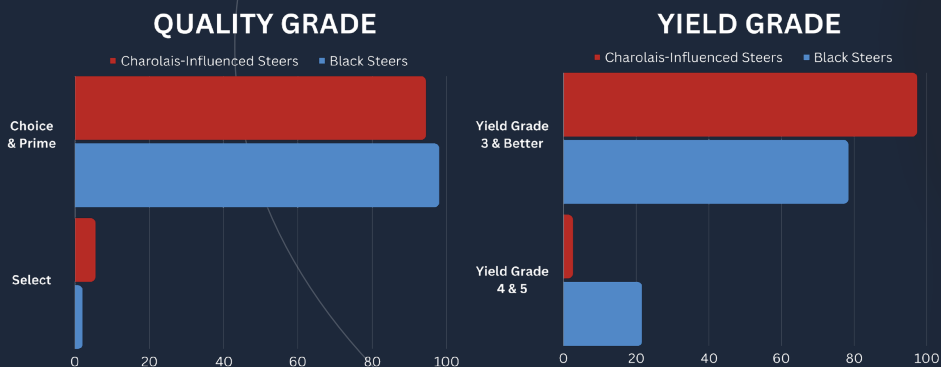
# PROFIT STARTS

## HERE

**Charolais bulls achieve Yield Grade premiums while continuing to deliver on quality:**

- Packer preferred for increasing red meat yield and carcass weight without sacrificing quality grade.
- Delivering the ability to reduce days on feed with efficient feedyard performance and feed conversion.
- Providing the ability to outperform at weaning for more dollars per head, no matter the market.

### CHAROLAIS-INFLUENCED FED CATTLE COMPARISON 2100 STEERS HARVESTED 12/28/18 - 4/10/23



*\* 1,113 black hided steers and 987 Charolais-Influenced steers were harvested from December 28, 2018 thru April 10, 2023, at the Cargill plant in Ft. Morgan, CO. Cattle originated from Nebraska and were sired by registered Angus & Charolais bulls.*

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